



Russell Sprangel



Max (L), Tukka (C), and Clark (R)



“Think Like A Bee”

Eastern Apicultural Society Short Course & Conference

August 5 – August 9, 2024

Turf Valley Resort & Spa

Ellicott City, Maryland

2024 Vendors & Sponsorships

*The Eastern Apicultural Society is a
501c3 non-profit educational organization*

2024 Eastern Apicultural Society Short Course & Conference

Welcome

Thank you for your interest in the 2024 Short Course & Conference for the Eastern Apicultural Society. This document provides sponsorship and vendor options for companies and organizations interested in showcasing their brand or products during the courses and conference.

The next few pages are the agreements to sponsor, exhibit, or advertise at the Short Course & Conference. To sponsor, secure a vendor booth, or place advertising please register online. If you need assistance, please contact EASVendorSponsor@easternapiculture.org. For limited availability items please call or contact EAS in advance; Allan or Elaine Storm at 301-812-7758.

As part of the registration form, please notice the page references for each section which contain detailed information on each option.

You can register and remit your payment online at <http://easternapiculture.org>

Alternately, here is a short table of contents for the remainder of this document:

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Dave Schultz

If you have questions or to check on specific availability, please contact Allan & Elaine Storm at EASVendorSponsor@easternapiculture.org

Thank you for your interest in the 2024 Short Course & Conference.



Please visit <https://easternapiculture.org/>



2024 Eastern Apicultural Society Short Course & Conference

Direct Sponsorship Opportunities

Platinum Sponsor (\$5,000) – limit 1 (Valued at over \$6,000)

- (1) Premier Sponsor pavilion (4 – 10 x 8 booths), with electricity
- (6) Complimentary Conference Registrations (with Platinum Sponsor ribbon)
- (6) Complimentary Tickets to Thursday's Dinner and Auction and Friday's Awards Banquet
- (1) Full-page advert in Conference Program (inside front or inside back cover)
- Recognition as Platinum Sponsor in Conference Program, session slides, and website (logo and name)
- (4) Conference bag stuffers

Gold Sponsor (\$3,500) – limit 3 (Valued at over \$4,000)

- (1) Prime Sponsor booth (2 – 10 x 8 booths), with electricity
- (4) Complimentary Conference Registrations (with Gold Sponsor ribbon)
- (4) Complimentary tickets to Thursday's Dinner and Auction and Friday's Awards Dinner
- (1) Full-page advert in Conference Program
- Recognition as Gold Sponsor in Conference Program, session slides, and website (logo and name)
- (3) Conference bag stuffers

Silver Sponsor (\$2,000) – limit 6 (Valued at over \$3,000)

- (1) Prominent Sponsor booth (2 – 10 x 8 booths), with electricity
- (3) Complimentary Conference Registrations (with Silver Sponsor ribbon)
- (3) Complimentary tickets to Thursday's Dinner and Auction and Friday's Awards Dinner
- (1) Half-page advert in Conference Program
- Recognition as Silver Sponsor in Conference Program, session slides, and website (logo and name)
- (2) Conference bag stuffer

Conference Registration: each registration entitles a single person to attend conference workshops and talks (not including premium workshops involving additional costs) and lunch for each day of the conference. Vendors must staff their booth during Exhibit Hall hours.

- Be sure to specify the specific attendees or register your individuals separately online.
- Please email the Vendor Coordinator (EASVendorSponsor@easternapiculture.org) with any questions.
- See the EAS website for accommodation rates.
- **Standard (110V) Electricity** is available within a booth (for an additional fee).
- **Wi-Fi** is available in the Vendor Hall.
- **Drapery** for the booth is provided at the back and side panels of the booth.
- **Setup** for booths is available starting on Monday, August 5 at 12 noon. The vendor hall opens on Monday during the afternoon break.

Vendor Hall Hours:

Monday, August 5	3:00 pm to 5:00 pm
Tuesday, August 6	8:00 am to 5:00 pm
Wednesday, August 7	8:00 am to 5:00 pm
Thursday, August 8	8:00 am to 5:00 pm
Friday, August 9	8:00 am to 1:00 pm

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Shipping and unloading details for vendors will be sent out prior to the event.

- DO NOT SCHEDULE SHIPMENT ARRIVALS BEFORE: August 1, 2024
- DO NOT SCHEDULE SHIPMENT ARRIVALS AFTER: NOON, 1200 EST, August 3, 2024
- DO SCHEDULE SHIPMENT ARRIVALS DURING WEEK OF August 5-8, 2024
- Shipping Address: 2700 Turf Valley Rd, Ellicott City, MD 21042 (Attn: Lisa Pearson)
- PLEASE MARK ALL PACKAGES WITH SPECIFIC INSTRUCTIONS: "FOR EAS 2024"
- Turf Valley POC Phone: (410) 465-1500 (Lisa Pearson)

Please note Maryland state sales tax is 6%.

<https://www.marylandtaxes.gov/business/sales-use/index.php>

Please visit <https://easternapiculture.org/>



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Conference Item Sponsorship Opportunities

Conference Bags (\$5,000) – exclusive sponsorship

- Company name and logo printed on conference bag
- Recognition as sponsor in Conference Program and on website (logo with link)

Conference Lanyards (Sold) – exclusive sponsorship

- Company name and logo printed on conference lanyard
- Recognition as sponsor in Conference Program and on website (logo with link)

Wednesday Night BBQ Dinner Sponsor (\$1,000)

- Sign recognition during BBQ dinner
- Four (4) tickets for the dinner
- Recognition as sponsor in Conference Program and on website (logo with link)

Thursday Dinner and Auction Sponsor (\$1,500)

- Sign recognition during Dinner and Auction
- Four (4) tickets for the dinner
- Recognition as sponsor in Conference Program and on website (logo with link)

Friday Award Banquet Sponsor (\$2,000)

- Sign recognition during Awards Banquet
- Four (4) tickets for the dinner.
- Recognition as sponsor in Conference Program and on website (logo with link)

Sunday Welcome Reception Sponsor (\$1,000)

- Sign recognition during the Sunday night welcome reception
- Recognition as sponsor in Conference Program and on website (logo with link)

Life Member Luncheon Sponsor (\$1,000)

- Sign recognition during Life Member Luncheon
- Recognition as sponsor in Conference Program and on website (logo with link)

EAS Beeyard (Apiary) Sponsor (\$750)

- Sign recognition at EAS 2024 Beeyard (Apiary)
- Recognition as sponsor in Conference Program

EAS Photo Spot Marquee Sponsor (\$750)

- Sign recognition at Photo Spot Marquee
- Recognition as sponsor in Conference Program

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Conference Item Sponsorship Opportunities (Cont'd)

EAS Children's Program Sponsor (\$600)

- Recognition as sponsor in Conference Program and during the event

EAS Microscopy Lab Sponsor (\$600)

- Sign recognition at Microscopy Lab
- Recognition as sponsor in Conference Program

EAS Baltimore Tour Sponsor (\$600)

- Sign recognition on transportation
- Recognition as sponsor in Conference Program

USDA Beltsville Bee Lab Tour Sponsor (\$600)

- Sign recognition on transportation
- Recognition as sponsor in Conference Program

EAS Bee Olympics Sponsor (\$500)

- Recognition at Bee Olympics event
- Recognition as sponsor in Conference Program

Beverage & Snack Break Sponsor (\$500) – non-exclusive

- Sign recognition during short course and conference break held in vendor area

Conference Bag Stuffer (\$150)

A conference bag stuffer is the perfect way to get your catalog, special offer flyer, or promotional items into the hands of our attendees. This can include small notepads (less than 4" by 6") with your company information, a branded pen, or other (small) corporate items. You will be surprised at how often you will see these items being used by the end of the week. If you're attending the meeting, this is your chance to offer a special promotion; a coupon for 10% off or another discount, for instance. This gets people to your booth. If you can't exhibit at the meeting, a bag stuffer provides another way to have a presence at the conference or a special promotional or another discount.

Cost is \$150 per item. Please send 700 items by July 25, 2024 (extras will be distributed at state meetings).

Conference Bag Stuffer shipping information (to arrive by July 25, 2024)

- Ship bag stuffer items by UPS, USPO, or FedEx to (no motor freight or palletized shipments):
 - Attention: EAS BAG STUFFERS
Allan & Elaine Storm
13301 Forest Dr.
Bowie, MD 20715
(301) 812-7758

Custom Sponsorship

If you have a unique idea or concept you would like to sponsor, please contact Allan or Elaine Storm at EASVendorSponsor@easternapiculture.org to explore the opportunities.

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Vendor Booth Information

Vendor booths are available in 10 feet wide by 8 feet-deep configurations with pipe and drape. Booth locations will be assigned by the Vendor Coordinator. **Review additional sponsorship opportunities to enhance your conference exposure.**

Vendor Pass: All vendors will receive complimentary Vendor Passes. This entitles registrant to optionally attend short course and conference sessions (not including premium workshops involving additional costs) and DOES NOT include any meals. Meals may be purchased separately at the time of booth registration.

All vendors must staff their booth during Exhibit Hall hours.

Full-Size Booth (\$650)

- (1) 10 feet wide by 8 feet deep vendor booth with one (1) 8 feet table and two (2) chairs
- (2) Vendor Passes

Two Full-Size Booths (\$1,200)

- (2) 10 feet wide by 8 feet deep vendor booths with two (2) 8 feet tables and two (2) chairs
- (3) Vendor Passes

Pop-Up Booth (\$150 per day)

- Enjoy a Full-Size Booth, 10 feet wide by 8 feet deep, for 1 or 2 days.
- Available on Tuesday, Wednesday, or Thursday.
- (2) Vendor Passes for the Pop-Up days

Please Note

- Be sure to specify the specific attendees as you register online. Please email the Vendor Coordinator (EASVendorSponsor@easternapiculture.org) with any questions.
- **Meals and Accommodations are not included.** See the EAS website for accommodation rates.
- **Standard (110V) Electricity** is available within a booth (for additional fee).
- **Wi-Fi** is available in the Vendor Hall.
- **Drapery** for the booth is provided at the back and side panels of the booth.
- **Setup** for booths is available starting on Monday, August 5 at 12 noon. The vendor hall opens on Monday during the afternoon break.

Vendor Hall Hours:

Monday, August 5	3:00 pm to 5:00 pm
Tuesday, August 6	8:00 am to 5:00 pm
Wednesday, August 7	8:00 am to 5:00 pm
Thursday, August 8	8:00 am to 5:00 pm
Friday, August 9	8:00 am to 1:00 pm

Please note Maryland state sales tax is 6%.

<https://www.marylandtaxes.gov/business/sales-use/index.php>

Shipping: please see the sponsorship information above for shipping information

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Non-Profit Table Information

Non-Profit tables are limited.

- Please email the Vendor Coordinators (EASVendorSponsor@easternapiculture.org) for availability.
- Non-profit tables are **not** permitted to vend items. If you wish to sell items, consider obtaining a Pop-Up booth or a full Vendor booth.
- **Please note that non-profit staff must be EAS members and register for the conference individually.**

Non-Profit Vendor tables include (1) 8 foot table and two (2) chairs with no pipe and drape.

Locations will be assigned by the Vendor Coordinator.

Non-profits are welcome to sponsor additional opportunities to enhance your conference exposure.

Please Note

- Be sure to specify the specific attendees and register your individuals separately online. Please email the Vendor Coordinator (EASVendorSponsor@easternapiculture.org) with any questions and availability.
- **Meals and Accommodations are not included.** See the EAS website for accommodation rates.
- **Wi-Fi** is available throughout the building.
- **Non-profit tables** will be available from noon Monday, August 5 through 1 pm Friday, August 9.

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Advertising Information

The EAS journals and Conference Program are 8½" x 11" in size. Adverts may be purchased for the Conference Program and for each the three 2024-2025 journals.

Advert Guidelines

- Deadline for Conference Program adverts is May 15, 2024 (strictly enforced, no exceptions)
- This advert will be used for subsequent journals as well; contact us to change your advert.
- All digital color art should be at 300 dpi in the CMYK color mode.
- The following digital file types are accepted: Properly-sized JPGs or PDFs.
- Vector artwork should be saved in an EPS format with fonts and images embedded, or all images and fonts must be supplied.
- Text should be converted to outlines, but if proof errors are discovered, new art may need to be submitted.
- If submitted non-outlined text, all screen and printer fonts must be provided. We will substitute with similar fonts if originals are not submitted.
- Send your files to journal@easternapiculture.org. Subject line must start with "Program Advert" and include your company name. Include your company name as part of your file's name as well.
- Send any questions to journal@easternapiculture.org.

As a special package, purchase two adverts of the same type to place an advert in the Conference Program and the three 2024-2025 journals. This offer provides ads in the Conference Program and ongoing journals.

The Back Cover advert for the conference has been sold, and the Inner Front and Back Cover adverts are reserved for Platinum Sponsors.

The following table summarizes the adverts available, printed size, and costs. As mentioned above, please provide adverts in CMYK format as 300 dpi TIF files or press quality PDF files at the final size.

For Full Page Adverts, the full bleed size is 8.75" x 11.25".

Placement Type	Dimensions	Single Ad (Conference Program)	Package Price (Program and 2024- 2025 Journals)
Outside Back Cover	8.5" wide by 11" high	\$500	Not Available
Inside Back Cover	8.5" wide by 11" high	Not Available	
Inside Front Cover	8.5" wide by 11" high	Platinum Sponsor	
Inside First Page	8.5" wide by 11" high	Platinum Sponsor	
Full Page	7.5" wide by 10" high	\$300	\$600
Half Page, Horizontal	7.5" wide by 4.75" high	\$200	\$400
Half Page, Vertical Inside	3.5" wide by 7.5" high	\$200	\$400
Quarter Page Inside	3.5" wide by 4.75" high	\$150	\$300
Eighth Page Inside	3.5" wide by 2.125" high	\$80	\$160

2024 Eastern Apicultural Society Short Course & Conference

Vendor & Sponsorship Sample Form (page 1)

(Registration is Online at <https://easternapiculture.org/>)

Company Information (please print)

Company Name: _____

Website: _____

Primary Contact Name: _____

Contact Phone: _____

Contact Email: _____

Contact Cell: _____

Mailing Address: _____

City: _____ Prov/State: _____ Postal/Zip Code: _____ Country: _____

Full Conference Sponsorship

- Platinum Sponsor..... \$5,000
- Gold Sponsor \$3,500
- Silver Sponsor \$2,000

Conference Item Sponsorships

- | | | | |
|--|---------|--|-------|
| <input type="checkbox"/> Conference Bag w/ Logo Sponsor..... | \$5,000 | <input type="checkbox"/> EAS Photo Spot Marquee Sponsor | \$750 |
| <input type="checkbox"/> Conference Lanyard Sponsor..... | Sold | <input type="checkbox"/> USDA Beltsville Tour Sponsor..... | \$600 |
| <input type="checkbox"/> Wednesday BBQ Banquet Sponsor... | \$1,000 | <input type="checkbox"/> Children's Program Sponsor..... | \$600 |
| <input type="checkbox"/> Thursday Dinner & Auction Sponsor.... | \$2,000 | <input type="checkbox"/> Microscopy Lab Sponsor..... | \$600 |
| <input type="checkbox"/> Friday Awards Banquet Sponsor..... | \$1,500 | <input type="checkbox"/> Local Baltimore Tour Sponsor..... | \$600 |
| <input type="checkbox"/> Sunday Welcome Reception Sponsor .. | \$1,000 | <input type="checkbox"/> Bee Olympics Sponsor..... | \$500 |
| <input type="checkbox"/> EAS Life Member Lunch Sponsor | \$1,000 | <input type="checkbox"/> Daily Breaks Sponsor..... | \$500 |
| <input type="checkbox"/> EAS Bee yard (Apiary) Sponsor..... | \$750 | <input type="checkbox"/> Custom Sponsorship (contact us!) | |

Honey Show Sponsorship (contact EASVendorSponsor@easternapiculture.org for availability)

Vendor Booth

- | | | | |
|--|----------|---|-------|
| <input type="checkbox"/> Full-Size Booth (10w x 8d) | \$ 600 | <input type="checkbox"/> Pop-Up Booth (1 day)..... | \$150 |
| <input type="checkbox"/> Two Full-Size Booths (20w x 8d) | \$ 1,000 | <input type="checkbox"/> Pop-Up Booth (2 days) | \$300 |
| <input type="checkbox"/> Need Electricity..... | \$ 75 | Select Days: <input type="checkbox"/> Tu <input type="checkbox"/> W <input type="checkbox"/> Th | |
| <input type="checkbox"/> Conference Bag Stuffers | \$150 | | |

Non-Profit Organizations (contact EASVendorSponsor@easternapiculture.org for availability)

Vendor Registration is online only. Please visit <https://easternapiculture.org/>.

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Vendor & Sponsorship Sample Form (page 2)

(Registration is Online at <http://easternapiculture.org>)

Company Information (please print) Check if same info as Vendor & Sponsorship Agreement

Company Name: _____ Primary Contact Name: _____

Contact Email: _____ Website: _____

Contact Phone: _____ Contact Cell: _____

Mailing Address: _____

City: _____ Prov/State: _____ Postal/Zip Code: _____ Country: _____

EAS Program Advertising

(Note that inner front and back cover ads are reserved for Platinum Sponsors)

- | | | | |
|---|-------|--|-------|
| <input type="checkbox"/> Full Page, Outside Back Cover..... | Sold | <input type="checkbox"/> Full Page, Internal..... | \$300 |
| <input type="checkbox"/> Half Page, Vertical..... | \$200 | <input type="checkbox"/> Half Page, Horizontal..... | \$200 |
| <input type="checkbox"/> Quarter Page | \$150 | <input type="checkbox"/> Eighth Page, Horizontal | \$80 |

EAS Advertising Packages

Bundled option includes EAS Conference Program and the three 2024-2025 journals.

- | | | | |
|--|-------|--|-------|
| <input type="checkbox"/> Children's Program Sponsor..... | | | \$600 |
| <input type="checkbox"/> Microscopy Lab Sponsor..... | | | \$600 |
| <input type="checkbox"/> Local Baltimore Tour Sponsor..... | | | \$600 |
| <input type="checkbox"/> Bee Olympics Sponsor..... | | | \$500 |
| <input type="checkbox"/> Daily Breaks Sponsor..... | | | \$500 |
| <input type="checkbox"/> Custom Sponsorship (contact us!) | | | |
| | | <input type="checkbox"/> Full Page, Internal..... | \$600 |
| <input type="checkbox"/> Half Page, Vertical..... | \$400 | <input type="checkbox"/> Half Page, Horizontal | \$400 |
| <input type="checkbox"/> Quarter Page | \$300 | <input type="checkbox"/> Eighth Page, Horizontal | \$160 |

I understand and agree to abide by the EAS Vendor Conference Rules and Regulations.



Allan & Elaine Storm

Vendor Registration is online only.

Please visit <https://easternapiculture.org/>

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EAS Conference Vendor Rules and Regulations

(Adapted with permission from American Beekeeping Federation Conference and Conference)

- 1. Exhibit Space Agreement:** By submitting the reservation agreement for booth space, Vendor releases the Eastern Apicultural Society (herein referred to as "EAS") from all liabilities to Vendor, its agents, licensees or employees that may arise because of submission of the reservation agreement or participation in the conference. Acceptance of the reservation agreement does not imply endorsement by EAS of Vendor's products, nor does rejection imply lack of merit of Vendor's products or manufacturer. EAS has the sole right to determine the eligibility of any company or product for inclusion in the conference. EAS has the right to move the Vendor's location in the conference hall for any reason. Only one company is permitted per booth space. Sharing a single booth space between two companies is not permitted. Vendor may not use any other space in the Vendor Hall or Conference area other than the one assigned by EAS.
- 2. Payment & Cancellation Policy: Payment is due in full upon registration. Deadline to secure a vendor booth is July 12, 2024, pending availability.** If Vendor, for any reason, must cancel participation in the conference, Vendor must notify EAS in writing on or before 5 pm on June 1, 2024, for a refund less a \$50 administrative fee, or by 5 pm on July 1, 2024 for a 50% refund less a \$50 administrative fee. Refunds will be issued within two weeks of the end of the conference.

If because of war, fire, strike, terrorist acts, exhibit facility construction or renovations project, government regulation, public catastrophe or declaration of emergency, act of God or other cause beyond the control of EAS, the conference or any part thereof is prevented from being held, is canceled by EAS or the exhibit space becomes unavailable, EAS, at its sole discretion, shall determine and refund to Vendor a proportional share of the aggregate balance of reservation fees received which remains after deductions for expenses incurred by EAS and reasonable compensation to EAS but in no case shall the amount refunded to Vendor exceed the amount of the reservation fee paid by Vendor.
- 3.** Vendor is responsible for placing orders related to their exhibit booth. Vendor is also responsible for coordinating shipping items to and from the conference.
- 4. Exhibit Space:** Vendor shall not harm, deface or damage the conference or any other area of the conference venue or any of its contents, or cause or permit the same to be done. Vendor shall not place or permit to be placed any nails, hooks, tacks, screws or any device into any portion of the conference venue. Vendor shall not use or permit the use of any tape, glue, cement or any other compound to fasten signs, banners or any other form of display or advertisement to any portion of the conference venue. Vendor is liable for any damage caused by Vendor or its representatives to floors, walls, columns or to the property of other Vendors. Vendors may not apply paint, lacquer, adhesive or other coating to any surface whatsoever.
- 5. Dismantling:** Vendor is required to remain open during the scheduled times listed in the Vendor Agreement. Vendor may not dismantle before EAS officially closes the conference floor. Vendor must remove its property from the conference floor after the conference. The vendor agrees to return and restore the exhibit space, at its sole expense, to the same condition in which it existed prior to Vendor's occupancy. The vendor shall be liable for all storage and handling and cleaning charges resulting from the failure to remove its property from the conference by the deadline listed in the Vendor Agreement.
- 6. Noise Levels:** Vendor agrees that noise levels must be kept to a minimum so as not to interfere with nearby conversations. Noise from equipment of any kind must be kept within the confines of Vendor's booth. A vendor may not demonstrate any equipment or cause any noise that may be objectionable to surrounding conference participants.
- 7. Fire and Safety Regulations:** Vendor agrees to comply with and accept full responsibility for compliance with all federal, state and municipal fire and safety regulations.

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8. **Equipment and Machinery:** Vendor assumes all responsibility for equipment and machinery that is to be part of its exhibit. The vendor understands it must work with the conference's facility manager for placement of equipment and machinery and to obtain any necessary permits. The vendor is solely responsible for the costs associated with installation and dismantling of equipment and machinery.
9. **Conference Admission:** EAS shall have sole control over conference admission.
10. **Booth Personnel:** Booth personnel, including models or demonstrators, must be properly registered and wear access badges issued by EAS. Individuals under the age of 18 are not permitted to represent Vendor as booth personnel.
11. **Indemnity:** Vendor agrees to indemnify EAS, the conference venue, members, officers, directors, agents and employees of each of these entities and the conference's general contractor against and hold them harmless for any claims arising out of the acts or negligence of Vendor, its agents or employees or out of labor disputes. Vendor further agrees to assume all risk and indemnify and hold harmless EAS, the conference venue, members, officers, directors, agents and employees of each of these entities and the conference's general contractor from and against all claims, liability expenses and damages of any kind or nature arising out of or about damage to or loss of any property belonging to Vendor or Vendor's employees, agents, contractors, representatives, patrons and guests.
12. **Liability and Insurance:** All property of Vendor remains under its custody and control in transit to and from the conference floor and while it is in the confines of the conference. Neither EAS, its service contractors nor any of the officers, employees, directors or volunteers of any of the same are responsible for the safety of the property of Vendor from theft, damage by fire, accident, vandalism or other causes. Vendor expressly waives and releases any claim or demand it may have against any of the above entities because of any damage to or loss of any property of Vendor. It is recommended that Vendor obtain adequate insurance coverage, at its own expense, for property loss or damage and liability for personal injury.
13. **Americans with Disabilities Act:** Vendor acknowledges its responsibilities under the Americans with Disabilities Act (ADA) to make its booth accessible to handicapped persons. Vendor shall also indemnify and hold EAS, the conference venue, members, officers, directors, volunteers, agents and employees of each of these entities harmless against cost, liability or damage which may be caused by Vendor's failure to comply with the requirements of ADA.
14. **Conference Traffic:** No demonstration or activity that blocks aisles or prevents access to other booths shall be permitted. Short Course & Conference Management reserves the right, at its sole discretion, to remove any obstructive demonstration or activity from the conference.
15. **Union Restriction:** Vendor is required to observe all union contracts in effect between EAS, the conference's general contractor, all venues and facilities and any other organization. EAS cannot take responsibility for interference with the conference caused by disputes involving union personnel and Vendor.
16. **Behavior / Good Neighbor Policy:** Vendor is required to keep all activities within the confines of its booth and not interfere with aisle traffic flow or access to neighboring booths. Activities may not disturb neighboring booths. Demonstrations, booth giveaways and literature must directly relate to Vendor's products, business or mission and not be offensive in any manner.

A vendor is required to conduct itself and operate its booth so as not to annoy, endanger or interfere with the rights of others at the conference. EAS reserves the right to deny access to the conference floor if Vendor does not conduct itself in a professional, ethical and otherwise appropriate manner. Unsportsmanlike, unethical, illegal or disruptive conduct or engaging in corporate espionage is strictly prohibited.

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17. **Literature Distribution / Giveaways:** Circulars, catalogs, magazines, folders, promotional, educational or other giveaway matter may be distributed only at Vendor's booth and must be related strictly to the products and services on display or eligible for display and for products which are directly available from Vendor. Distribution from booth to booth or in the aisles is forbidden. Vendor must confine its exhibit activities to the space for which it has contracted. Vendors may not distribute or leave behind merchandise, signs or printed materials in the registration area, meeting rooms or public areas of the event site, including hotels, shuttle buses, parking garages, etc., without written prior approval of EAS.

Only literature published or approved by EAS may be distributed in the registration area, meeting rooms or public areas of the event site or on transportation provided by EAS. Canvassing is strictly prohibited, and should Vendor do so, the Vendor will be requested to leave the premises and its property will be removed at the same time.

18. **Drawings and Contests:** Raffles, drawings and contests, if permitted by law, are allowed in Vendor's booth but will be regulated by EAS. EAS reserves the right to limit promotional activity anywhere on the conference floor at its sole discretion to ensure a professional and safe atmosphere. These activities include and are not limited to handouts, contests, lotteries, promotional activities, entertainment, raffles and drawings.

19. **Alcoholic Beverages:** The use of unapproved alcoholic beverages by Vendor in the vendor hall is prohibited.

20. **Social Functions and Special Events:** Vendor agrees not to schedule social functions and special events that encourage the absence of attendees from the short course or conference during official hours of operation.

21. **Reservation Agreement:** Vendor acknowledges receipt of the EAS Conference & Conference Rules and Regulations and, by registering for the conference, agrees to abide by these rules and regulations as set by EAS.

22. **Photography.** No photography is permitted without permission in the Vendor Hall.

